



About the Traffic Safety Poster Contest

Calgary students can use art to raise awareness about school traffic safety. There are 2 ways to win!

WIN THE DRAW – Five lucky students whose names are entered in the draw, their parents and principals will be honoured just for taking part.

WIN WITH DESIGN – Creators of the most popular poster designs will win a prize, and have their posters put on display and used in future traffic safety campaigns.

Check the TSK.CAPSC.CA website for this year's entry deadlines.

The Guidelines

- All Kindergarten to Grade 9 students in Calgary are welcome to enter submissions. Work should be original.
- Posters can be 8.5 x 11 inches to 22 x 28 inches in size, and either horizontal or vertical in format.
- Please do not include names or identifying features on the front of the poster.
- We need to receive parental consent to consider the entry for the city-wide contest. An online consent form can be submitted when the digital image of the poster is submitted to our website.
- While it is best for students to submit an entry to their school or youth group, if no opportunity to do so exists they can enter a single submission.
- All poster entries will be displayed on our website. We reserve the right to remove inappropriate submissions.
- First name and last initial of students entering the contest, grade level, parent contact information, and a digital photo of an individual submission or the top posters for the school must be submitted to our website by the entry deadline.

Hosting A Campaign

By running this poster contest, you increase awareness of traffic safety in your own school or community while participating in the city-wide effort. Publicizing this contest early will allow students more time to create their entries. The steps are simple. Photocopy black and white copies of these full contest details and the attached poster. Send the mini-flyer home with the kids. Promote the event in your school or community.

TO ENTER THE CITY-WIDE DRAW:

Collect entries and submit all of the artist names for your school or youth group. E-mail the first name, last initial, and grade level. Include the school or youth group name and send it to trafficposters@capsc.ca. You will need to confirm that parental consent has been given.

TO ENTER THE CITY-WIDE ART CONTEST:

Next, display all of the posters, and have your school or community choose a winner for each grade level. Use our online submission form to upload a digital photo of the winning poster for each grade. (Make sure there are no names or identifying features on the front.) You will need to confirm parental consent and include contact information, so that we can get in touch with either your organization or the winners. Hold on to the originals in case one of your entries wins!

Please check the tsk.capsc.ca website for current deadlines and details about receiving a contest award.

Questions, problems or comments?
Contact us at traffic@capsc.ca.

CAPSC)))
giving parents a voice

CALLING ALL KINDERGARTEN - GRADE 9 STUDENTS IN CALGARY!



Design a poster about staying safe in traffic and win!

2 Ways to Win

Visit tsk.capsc.ca for full contest guidelines.

RETURN YOUR POSTER TO:

(SCHOOL OR GROUP)

BY: _____
(DATE)

1 With your family, research ways that kids can stay safe in traffic.



2 Create a great design.



3 Submit your poster.



CALGARY SCHOOL TRAFFIC SAFETY AWARENESS WEEK POSTER CONTEST

ATTACH THIS SIGNED CONSENT FORM TO THE BACK OF FINAL POSTER SUBMISSIONS.



Name: _____ School: _____

E-mail or Phone: _____ Grade: _____

PARENTAL CONSENT: By submitting this poster, I agree to abide by the rules of the contest, and understand that my child's work may be used in future traffic safety awareness events.

Signature: _____ Date: _____

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CALLING ALL KINDERGARTEN - GRADE 9 STUDENTS IN CALGARY!



Traffic Safety Poster Contest

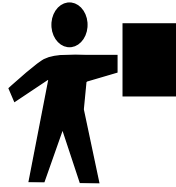
Help educate your community by designing a poster about staying safe in traffic - there are two ways to win! Visit TSK.CAPSC.CA for full contest rules and deadlines.

ENTER ON YOUR OWN OR AS A SCHOOL, GROUP OR COMMUNITY

1 With your family, research ways that kids can stay safe in traffic.



2 Create a great design.



3 Submit your poster. Remember to include the consent form!



2 Ways to Win



Five students who win the draw, their parents and principals will be honoured for helping to improve traffic safety in Calgary.

Win with Design

The most popular poster designs will win a prize, be placed on display and used for future safety campaigns.

Win the Draw

All Kindergarten - Grade 12 students in Calgary can enter. Publicizing this contest as soon as possible allows time for students to create their entries. Posters can be 8.5 x 11 inches to 22 x 28 inches in size, and either horizontal or vertical in format. All poster submissions must include signed paper and online permission forms • Visit tsk.capscc.ca for full contest details • Please submit the first name, last initial, school and grade of every student who has created a poster to trafficposters@capscc.ca to allow those names to be entered in the draw • Submit digital copies of individual entries or the top poster entry for each grade level to tsk.capscc.ca by the deadline indicated on the website. Posters can also be submitted as an individual entry. Questions? Contact us at traffic@capscc.ca.



Name: _____ School: _____

E-mail or Phone: _____ Grade: _____

PARENTAL CONSENT: By submitting this poster, I agree to abide by the rules of the contest, and understand that my child's work may be used in future traffic safety awareness events.

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